

AUG26/16 14.09
*** KPLC-TV ***

El: 9.1-9.11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = ELLIS AGENCY PRODUCT CODE = ORDR AGENCY EST# = 903911												
1			700P-730P	30		\$600.00	9/8	9/8	1		THU	1
PROGRAM : PREGAME CON COM1 : PREGAME												
2			530A-700A	30		\$215.00	9/1	9/2	2		TH-F	2
PROGRAM : NEWS AT SUNRISE CON COM1 : NEWS AT SUNRISE												

REP HEADLINE# 8357092
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG26/16 14.09
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530A-700A PROGRAM : NEWS AT SUNRISE CON COM1: NEWS AT SUNRISE	30		\$215.00	9/7	9/9	3		W-F	3
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$190.00	9/2	9/2	1		FRI	1
5			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$190.00	9/7	9/9	9		W-F	9
6			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$150.00	9/10	9/10	4		SAT	4
7			700A-800A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	30		\$150.00	9/11	9/11	2		SUN	2
8			800A-900A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30		\$190.00	9/11	9/11	2		SUN	2
9			400P-430P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	9/1	9/2	2		TH-F	2
10			400P-430P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	9/7	9/9	5		W-F	5
11			500P-530P PROGRAM : 7 NWS LIVE 5 CON COM1: 7 NWS LIVE 5	30		\$300.00	9/6	9/9	10		TU-F	10

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-630P	30		\$185.00	9/10	9/10	4		SAT	4
PROGRAM : 7 NEWS LIVE AT 5												
CON COM1 : 7 NEWS LIVE AT 5												
13			1000P-1035P	30		\$505.00	9/6	9/7	4		TU-W	4
PROGRAM : 7 NWS 10P												
CON COM1 : 7 NWS 10P												
14			1200N-500P	30		\$200.00	9/10	9/11	4		SA-SU	4
PROGRAM : NASCAR												
CON COM1 : NASCAR												
15			730P-1030P	30		\$1,200.00	9/8	9/8	1		THU	1
PROGRAM : STEELERS VS PATS												
CON COM1 : STEELERS VS PATS												
SEP/16			13665.00									

CONTRACT TOTAL 13665.00
 TOTAL SPOTS 54

MARKET TOTALS \$25,783 KPLC 53% KVHP 47% CABL 0% NVHP 0%
 ACCURATE SHARES
 SVC- NONE
 DEMOS- RA35+*

REP HEADLINE# 8357092
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/16 16.28
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/G ELLISON/R/CON/LA REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME NANCY RUBIN

1427 LESLIE AVE SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 8357092 CLASS: NATL. LOCAL REGIONAL

PRDCT ELLISON FOR CONGRESS EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP1/16 SEP11/16 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG29/16 16.28

REP: PUSHED ORDER BACK TO START 9/6 OR LATER
TTL SAME
PLS CFM
THX, ALEX FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ELLISON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = ELLIS AGENCY EST# = 903911
AGENCY PRODUCT CODE = ORDER

2	EY		530A-700A	30		\$215.00	9/6	9/9	2		TU-F	2
---	----	--	-----------	----	--	----------	-----	-----	---	--	------	---

PROGRAM : NEWS AT SUNRISE
CON COM1 : NEWS AT SUNRISE

4	EY		700A-900A	30		\$190.00	9/6	9/6	1		TUE	1
---	----	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : TODAY SHOW
CON COM1 : TODAY SHOW

REP HEADLINE# 8357092
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/16 16.28
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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9	REP		EY 400P-430P	30		\$150.00	9/6	9/9	2		TU-F	2
---	-----	--	--------------	----	--	----------	-----	-----	---	--	------	---

PROGRAM : NEWS
 CON COM1: NEWS

SEP/16 13665.00 CONTRACT TOTAL 13665.00
 TOTAL SPOTS 54

MARKET TOTALS \$25,783 KPLC 53% KVHP 47% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPLC-TV, Lake Charles, LA	Date: 8/31/2016
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I, Smart Media Group,

being/on behalf of: Ellison for LA CD-3,

a legally qualified candidate of the Republican

political party for the office of: _____

in the _____

election to be held on: 8/31/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$11,615.25

I represent that the payment for the above described broadcast time has been furnished by:

Ellison for LA CD-3

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

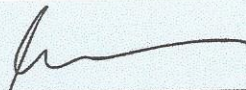
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/2016

Date



Signature

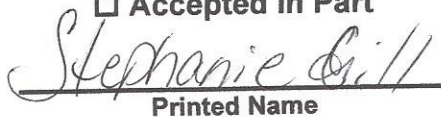
To Be Signed By Station Representative

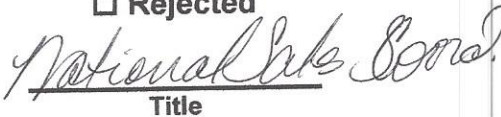
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$11,615.25

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Contract Agreement Between:

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL7092 /		Alt Order # 08357092
Product ELLISON FOR CONGRESS		
Contract Dates 09/01/16 - 09/11/16		Estimate # 903911
Advertiser POL/Ellison Greg/R/Congress/LA		Original Date / Revision 08/30/16 / 08/30/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Jeff Brown	Sales Office HRP-Detroit
Special Handling		
Demographic Households		
Agy Code 1046	Advertiser Code ELLIS	Product 1/2 ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/08/16	09/08/16	Saints Pre-Season Game	9:30 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---	1			\$600.00					
N 2	KPLC	09/06/16	09/09/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-TWTF--	2			\$215.00					
N 3	KPLC	09/07/16	09/09/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--WTF--	3			\$215.00					
N 4	KPLC	09/06/16	09/06/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----	1			\$190.00					
N 5	KPLC	09/07/16	09/09/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	9	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--WTF--	9			\$190.00					
N 6	KPLC	09/10/16	09/10/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-----4-	4			\$150.00					
N 7	KPLC	09/11/16	09/11/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-----2	2			\$150.00					
N 8	KPLC	09/11/16	09/11/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1	1			\$190.00					
N 9	KPLC	09/06/16	09/09/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-TWTF--	2			\$150.00					
N 10	KPLC	09/07/16	09/09/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--WTF--	5			\$150.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:



KPLC-TV Lake Charles
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(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL7092 /	08357092

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/01/16 - 09/11/16	ELLISON FOR CONGR	903911

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	08/30/16 / 08/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	09/06/16	09/09/16	Live at Five	5:00 PM-5:30 PM		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-TWTF--				10	\$300.00				
N 12	KPLC	09/10/16	09/10/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----4-				4	\$185.00				
N 13	KPLC	09/06/16	09/07/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	4	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-TW----				4	\$505.00				
N 14	KPLC	09/10/16	09/11/16	Nascar Racing Daytime	12:00 PM-5:00 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----SS				4	\$200.00				
N 15	KPLC	09/08/16	09/08/16	Saints Pre-Season Game	7:30 PM-10:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$1,200.00				
N 16	KPLC	09/11/16	09/11/16	NBC Golf	12:00 PM-5:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----2				2	\$95.00				
Totals								0.00				55	\$13,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/11/16	55	\$13,665.00	(\$2,049.75)	\$11,615.25
Totals	55	\$13,665.00	(\$2,049.75)	\$11,615.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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